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Life Navigators Expands Its Marketing and Development Department

Life Navigators is pleased to announce that Jennifer Sanchez has been promoted to Marketing & Development Director. This has allowed the organization to expand and welcome Amanda Stahmann as its new Marketing & Development Coordinator. In addition to this expansion, Mary Till has been promoted to Trust Coordinator.

Under her new role, Ms. Sanchez will supervise all of Life Navigators’ marketing and fundraising efforts. Establishing even stronger donor relationships will be a main focus of Sanchez in her new role. When asked what she is looking forward to the most, Ms. Sanchez stated, “I’m excited about our ability as an organization to expand our reach in the community and focus on relationship building”.

Ms. Stahmann recently graduated from Concordia University-Wisconsin and is excited to begin her work with Life Navigators. She is enthusiastic about the fact that her work will be making a direct difference in the lives of individuals and families in the Milwaukee area. Previously Stahmann was a Marketing Manager for CUW’s study abroad department. In this role, her primary responsibility was developing better awareness of the department. This included aspects such as social media maintenance, website redevelopment, contact relationship management, and promotional event coordination.

Ms. Till’s primary focus as Trust Coordinator will be on the Life Navigators’ Trust Program. This program is a resource designed to allow families throughout Wisconsin to plan for their loved one’s financial future. One of Ms. Till’s favorite aspects about the Trust Program is her ability to meet directly with the families and help individuals use their Life Navigators Trust to maximize their quality of life.

About Life Navigators

Formed in 1949, Life Navigators is a non-profit organization devoted to improving the quality of life for individuals with developmental and related disabilities, their families and the community. The organization serves over 4,500 individuals annually through information, education, advocacy and life planning programs.

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